



Global Anabaptist Mennonite Encyclopedia Online

A Joint Project of
 Institute for the Study of Global Anabaptism
 Mennonite Brethren Historical Commission
 Mennonite Central Committee
 Mennonite Church USA Historical Committee
 Mennonite Historical Society of Canada
 Mennonite World Conference

<http://www.gameo.org/>

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Statistics

	Dec. 2006	Nov. 2008	Oct. 2010	Dec. 2012	Dec. 2013	Dec. 2014	Dec. 2015	April 2017
Visitors per Day	895	1,793	2,412	2,393	967	1,324	1,219	1,632
Bandwidth (Per Month in GB)		10.58	17.88	19.99				
Articles in GAMEO	5,578	12,501	14,739	15,327	15,463	15,644	15,938	16,128

In April 2017 the GAMEO site had a total of 58,462 sessions/visits and 48,961 users/visitors (this compares with 37,802 sessions/visits and 31,493 users/visitors in December 2015). The number of pages visited per session was 1.85 (1.97 in 2015), and the average session duration was 1 minute and 41 seconds (1 minute and 54 seconds in 2015). The bounce rate (the percentage of visitors who enter the site and "bounce" [leave the site] rather than continue viewing other pages within the same site) was 75.74% (73.23% in 2015). 78.07% of the visitors were new visitors (75.26% in 2015), and 21.93% were returning visitors (24.74% in 2015).

A total of 107,919 pages were viewed in April 2017 (74,393 pages were viewed in December 2015). Of these, 45,035 were viewed for 10 seconds or less (28,532 in 2015). 3,505 were viewed for 1-3 minutes (8,738 in 2015), 3,438 were viewed for 3-10 minutes (11,915 in 2015), 2,456 were viewed for 10-30 minutes (11,430 in 2015), and 558 were viewed for more than 30 minutes (7,604 in 2015).

The GAMEO website uses Google Analytics to track website usage. A variety of statistics are compiled. The following are a sample of the types of statistics compiled:

Language

2016				2015			
Rank	Language	Visits	%	Rank	Language	Visits	%
1	English	52,348	89.55	1	English	32,998	87.29
2	Dutch	1,707	2.92	2	German	1,259	3.33
3	German	1,352	2.31	3	French	507	1.34
4	French	582	0.99	4	Dutch	506	1.33
5	Spanish	422	0.72	5	Spanish	361	0.96
6	Polish	215	0.37	6	Portuguese (Brazilian)	222	0.59
7	Portuguese (Brazilian)	207	0.35	7	Polish	194	0.51
8	Chinese	170	0.29	8	Russian	113	0.30
9	Russian	149	0.25	9	Italian	68	0.18
10	Swedish	64	0.11	10	Chinese	56	0.15

Country

2016			2015		
Rank	Country	Visits	Rank	Country	Visits
1	United States	28,373	1	Canada	15,842
2	Canada	20,086	2	United States	15,215
3	Netherlands	1,657	3	Germany	1,209
4	Germany	1,292	4	United Kingdom	590
5	United Kingdom	797	5	Netherlands	573
6	Australia	440	6	Australia	267
7	India	302	7	Brazil	265
8	Belgium	300	8	France	260
9	Switzerland	257	9	Poland	233
10	Poland	254	10	Switzerland	214

The Top 25 Articles for April 2017 vs. December 2015

2017			2015		
Rank	Article	Views	Rank	Article	Views
1	Sharp, Michael Jesse (1982-2017)	10,998	1	Welcome to GAMEO	3,839
2	Welcome to GAMEO	4,318	2	Names (Mennonite)	495
3	Tiefengrund Rosenort Mennonite Church (Laird, Saskatchewan, Canada)	1,034	3	GAMEO:Current events (there is no content on this page)	389
4	Names (Mennonite)	553	4	Headcovering	389
5	Headcovering	405	5	Church of God in Christ, Mennonite (CGC)	385
6	Molotschna Mennonite Settlement (Zaporizhia Oblast, Ukraine)	398	6	GAMEO:Community portal (there is no content on this page)	251
7	GAMEO:Current events (there is no content on this page)	377	7	Hilfe:Inhalt	344
8	GAMEO:Community portal (there is no content on this page)	370	8	Scotford Hutterite Colony (Fort Saskatchewan, Alberta, Canada)	300
9	Church of God in Christ, Mennonite (CGC)	360	9	Molotschna Mennonite Settlement (Zaporizhia Oblast, Ukraine)	288
10	A-Z Index	336	10	Menno Simons (1496-1561)	271
11	Menno Simons (1496-1561)	326	11	Recent Changes	260
12	Hutterian Brethren (Hutterische Brüder)	325	12	Hutterian Brethren (Hutterische Brüder)	251
13	Crystal Spring Hutterite Colony (Ste. Agathe, Manitoba, Canada)	293	13	A-Z Index	248
14	Recent Changes	275	14	Beachy Amish Mennonite Fellowship	218
15	J. A. & W. J. Classen (Neu-Halbstadt, Molotschna Mennonite Settlement, Zaporizhia Oblast, Ukraine)	274	15	Münster Anabaptists	206
16	Grebel, Conrad (1498-1526)	259	16	Nationwide Fellowship Churches	196
17	Dordrecht Confession of Faith (Mennonite 1632)	256	17	www.traffic2cash.xyz	190
18	Hilfe: Inhalt	252	18	Viking Hutterite Colony (Viking, Alberta, Canada)	175
19	Beachy Amish Mennonite Fellowship	246	19	Hutterite Family Names	170
20	Tiefengrund Rosenort Mennonite Church	240	20	Chortitza Mennonite Settlement (Zaporizhia Oblast, Ukraine)	159
21	Luther, Martin (1483-1546)	237	21	Help:Contents	153
22	Scotford Hutterite Colony (Fort Saskatchewan, Alberta, Canada)	232	22	Koop, Jacob J. (1923-2009)	153

23	Sleeping Preacher Churches	223	23	Old Order Amish	143
24	Münster Anabaptists	222	24	West Prussia	143
25	Chortitza Mennonite Settlement (Zaporizhia Oblast, Ukraine)	206	25	Midwest Mennonite Fellowship	142

Articles that consistently make the top 25 include those that we would expect, such as Menno Simons, Church of God in Christ, Mennonite, Beachy Amish Mennonite Fellowship, Old Order Amish, and Hutterian Brethren. In 2017, two Hutterite colonies made the top 25, and another 8 Hutterite colonies were listed in the top 100. The death of M.J. Sharp and the resulting article, written by Sam Steiner, resulted in an incredible 10,998 page views, comprising 10.19% of all page views for the month of April.

New Content

A total of 157 new articles were added to GAMEO from January to December 2016. This compares with a total of 200 new articles in 2015.

Devices

Over the past four years, an increasing percentage of those visiting the GAMEO site have done so using a mobile phone instead of a desktop computer. In 2013, three-quarters of our visitors used a desktop; in 2017, just under half used a desktop.

2017		2015		2013	
Desktop	49.54%	Desktop	62.67%	Desktop	75.63%
Mobile Phone	39.28%	Mobile Phone	26.51%	Mobile Phone	15.15%
Tablet	11.18%	Tablet	10.81%	Tablet	9.22%

Source/Medium

The following sources outline how people arrived at the GAMEO website:

Source/Medium	Sessions	New Sessions	New Users	Bounce rate	Pages / Session	Avg. Session Duration
google / organic	37,067 (63.40%)	75.69%	28,056 (61.45%)	73.59%	1.88	0:01:49
m.facebook.com / referral	6,925 (11.85%)	87.73%	6,075 (13.31%)	86.71%	1.28	0:01:12
(direct) / (none)	5,834 (9.98%)	81.13%	4,733 (10.37%)	76.57%	1.85	0:01:34
bing / organic	2,365 (4.05%)	74.67%	1,766 (3.87%)	71.92%	3.23	0:02:11
yahoo / organic	1,458 (2.49%)	78.33%	1,142 (2.50%)	73.59%	1.79	0:01:40
facebook.com / referral	1,370 (2.34%)	90.07%	1,234 (2.70%)	91.53%	1.29	0:00:37
Android google	736 (1.26%)	83.97%	618 (1.35%)	72.83%	1.65	0:01:25
en.wikipedia.org / referral	375 (0.64%)	74.13%	278 (0.61%)	77.33%	1.82	0:01:43
l.facebook.com / referral	210 (0.36%)	86.19%	181 (0.40%)	90.00%	1.26	0:00:15
forum.viva.nl / referral	194 (0.33%)	95.36%	185 (0.41%)	76.29%	1.59	0:00:58

An organic search is an unpaid search.

2016 Activities

My activities as managing editor were limited to doing the final editing of submitted articles from various regional committees and occasional editing and updating of existing articles. Our associate managing editor, Sam Steiner, also updated a number of articles, particularly those dealing with Ontario congregations.

Submissions from regional committees have slowed down considerably over the past few years.

Editors

Susan Huebert has continued to be active throughout the year, going through articles in GAMEO and correcting spelling and grammatical errors. Others have had limited activity in 2016.

Concluding Comments

It has been a pleasure to serve as Managing Editor since my appointment in October 2011. This year marks the 20th year that I have been involved with GAMEO, having joined the project as a committee member in December 1997. As I stated in my first managing editor's report in January 2013, "GAMEO combines my love for the Mennonite Church, its Anabaptist heritage, my 'gift set' in terms of managing and organizing information, and my desire to tell the story of God's work among those of the Anabaptist/Mennonite faith from all corners of our globe to a worldwide audience via the Internet."

While these are still my passions, I feel that it is time to focus more of my energies on my place of employment – the Mennonite Heritage Museum in Abbotsford, as well as on my aging parents and other family and close friends who need more of my attention in what they call the "sandwich" years.

Richard D. Thiessen
Managing Editor
15 May 2017